

BEN THYNG

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SKILLS

Productive Collaboration & Relationship Management

- Clear communication and tactful advocacy
- Empathetic and decisive consensus building
- Approachable presentation of complex topics
- Enduring relationships via ardent collaboration
- Stability and steadfast perspective

Planning & Execution in an Agile Framework

- Disentanglement of ambiguity to reveal true and actionable objectives
- Adept management of arduous and intricate requests
- Attention to detail and dedication to quality
- Modular, scalable and reusable solutions delivered iteratively

EXPERIENCE

2012-Present Cox Automotive - Dealer.com Burlington VT

Senior Product Owner – Consumer Experience and Website Management

- Managed and balanced product roadmaps, client intake and architectural agendas for three engineering teams while ensuring their consistent delivery
- Shipped a responsive *Specials Campaign* product that replaced legacy slideshows, banners and coupon listings across 11,000 websites on an expedited timeline
- Collaborated with Data Scientists & UX Designers to create personalized shopping experiences for car shoppers based on enterprise consumer insights
- Launched a modern *MyCars* product that includes a serverless and cost-effective price monitoring solution
- Scrum Alliance Advanced CSPO

Scrum Tech Lead, Senior UI Engineer - Digital Storefront

- Designed, developed, and implemented web services and user interfaces that deliver seamless solutions
- Key member of client facing advisory team for Sonic, Subaru and Audi
- Cox Emerging Leader Certificate

Senior Web Developer - Production

- Implemented custom solutions for OEM Partners & Strategic Accounts
- Guided a generation of developers to expertise in proprietary systems

2007-2012 HBDirect.com Waterbury VT

Music Marketing Manager

- Designed and produced marketing materials for a variety of web and print media
- Managed promotion schedules and negotiated discounts with major distributors

EDUCATION

2003-2007 University of Vermont Burlington VT

- B.S. in Business Administration, *Cum Laude*
- Concentration: Marketing
- Minor: Music